

ACMHA The College for
Behavioral Health
CULTIVATING LEADERS
FOSTERING INNOVATION Leadership

The 2010 ACMHA Summit:

**A New Era in Behavioral Health:
Charting the Course**

March 24 – 26, 2010

Santa Fe, NM

*ACMHA extends its thanks to the
following organizations for their
Summit sponsorship support:*

The Substance Abuse and
Mental Health Services Administration

Anasazi Software, Inc.

InfoMC Health Information Systems

ValueOptions

Deloitte Consulting

Abt Associates

Register now for the 2010 ACMHA Santa Fe Summit! It will be your navigational guide or GPS (Global Positioning "Summit") for the shifting behavioral health landscape. Inform, inspire, innovate, and interface with other behavioral health leaders from across the nation to map the waypoints toward a successful future for public and private behavioral healthcare.

The 2010 Summit emphasizes engagement, participation, and cultivation of ideas from ACMHA members and other behavioral health leaders in attendance. Essential information presented by informed, recognized speakers will be balanced with group dialogue, spirited discussions, and "course-charting" activities.

Topic areas include:

- The status of national healthcare reform efforts and implications for the future of behavioral health (e.g., benefits, prevention, wellness);
- Addressing behavioral health budgetary constraints and exploring innovative financing and funding models, including pay for performance;
- Coalition building and cultivating leaders to serve the future behavioral health constituency;
- Current and next steps for behavioral health parity (considering effects on consumers and purchasers);
- Identification of potential "next-generation" service delivery models (based on current, successful, integrated, evidence-based, family-driven, and consumer-delivered service approaches);
- Adaptation of a service system to meet the needs of an increasingly culturally diverse population;
- And much more.

Both negative and positive forces are impacting the behavioral healthcare system. Among the negatives are our uncertain economy and rising healthcare costs; positive forces include gains in recovery-infused approaches, interdisciplinary collaboration, and use of innovative technologies for quality care. In combination, such forces influence behavioral health resources, business strategies, service delivery approaches, and most importantly, the well-being of consumers and families. Therefore, it is critical that behavioral health leaders are actively involved in planning for the future.

The ACMHA Summit is your opportunity to take part in essential conversations and strategy development that will help the behavioral health field navigate through the potential impacts and adapt to a changing environment. But more than that, it is a potential direction-setting event with your participation essential!

Plan now to set your course for Santa Fe, NM and join ACMHA and your colleagues Wednesday – Friday, March 24 - 26, 2010!

AGENDA

Tuesday, March 23, 2010

4:30 p.m. Registration Opens

6:30 p.m. ACMHA Leadership Review

Open to all Summit attendees, a panel of mentors and learners from the 2009 class and participants in the Leadership Excellence Network (LENS) share information about these projects and their experiences. Following the panel presentation is a "dialogue in the round" with emerging and senior leaders focused on leadership development, leadership transfer and succession, and the role of emerging leaders in ACMHA.

Wednesday, March 24, 2010

6:00 a.m. Morning Walk/Run
Stay healthy! This is an opportunity to meet early to run/walk with other attendees.

7:00 a.m. Registration

7:30 a.m. New Member Breakfast (*By invitation*)

Attention New ACMHA Members! The Board of Directors invites you to join them for breakfast and conversation prior to the beginning of the day's activities. Come and meet your colleagues and learn more about ACMHA activities and initiatives.

7:30 a.m. Breakfast Buffet

8:30 a.m. **ACMHA Welcome: Setting the Summit Context**

The 2010 Summit emphasizes engagement, participation, and the critical role of Summit attendees in addressing the provocative questions and creating takeaway results. The strategic facilitation team that will guide the Summit process of “charting the course” is introduced and the context for upcoming presentations and discussions is shared.

- *Pamela Greenberg, MPP, Association for Behavioral Health and Wellness; President, ACMHA: The College for Behavioral Health Leadership*
- *Garrett Moran, PhD, Westat; Chair, ACMHA 2010 Summit*

8:45 a.m. **Implications/Impact of Parity Legislation and Health Care Reform for Behavioral Health: System Perspectives**

National activities are impacting the future of behavioral health. Speakers will share information and insights on health reform bill(s), parity regulations and implementation, and Medicare parity, among other topics. Whether a reform bill is final or not, the behavioral health community must be focused on the issues at hand and preparing for the future. This session provides necessary, current information on behavioral health provisions in health reform bill(s) and parity regulations to serve as a foundation for discussions throughout the day.

- *Richard G. Frank, PhD, US Department of Health and Human Services, Office of Disability, Aging, and Long Term Care Policy (invited)*
- *Chuck Ingoglia, MSW, National Council for Community Behavioral Healthcare*

10:00 a.m. Break

10:30 a.m. **Shaping the Future of Health Care**

Time for dialogue! As the future of health care continues to be debated and shaped, what are the critical issues that affect the behavioral health field and what questions must be asserted and answered? Led by experienced moderators, attendees discuss the national developments just presented and identify the critical issues/questions for behavioral health that require strategic solutions. (e.g., Are we ready? How do we get ready? What do we preserve as we move forward and what challenges must we address? What are the implications of a changing demographic landscape?)

Discussion Moderators

- *Andy Sekel, PhD, OptumHealth & Vijay Ganju, PhD, Consultant*
- *Ron Manderscheid, PhD, National Association of County Behavioral Health And Developmental Disability Directors & Kana Enomoto, Substance Abuse and Mental Health Administration*
- *Gail Robinson, PhD, Abt Associates & Stephanie Oprendek, PhD, California Institute for Mental Health*
- *Bill Hudock, Substance Abuse and Mental Health Administration & Deborah Fickling, NM Human Services Department*
- *Vivian Jackson, PhD, ACSW, LICSW, Georgetown University & Harvey Rosenthal, NY Association of Psychiatric Rehabilitation Services*
- *David Shern, PhD, Mental Health America (invited) & Christopher Wilkins, MHA, Loyola Recovery Foundation*

12:00 p.m. **Luncheon – The Role of SAMHSA in Charting the Course**

- *Pamela S. Hyde, JD, Administrator, Substance Abuse and Mental Health Services Administration*
- *Host, Pamela Greenberg, MPP, Association for Behavioral Health and Wellness; President, ACMHA: The College for Behavioral Health Leadership*

- 1:30 p.m. **Debating the Critical Questions**
 Summit participants begin to chart the course for the new era in behavioral health. Building on morning discussions and the critical issues/questions that arose, the facilitation team works with attendees to frame the issues/questions within a strategic planning context as the group continues to debate critical questions and begin building associated solutions.
Strategic Facilitation Team
- Colette Croze, MSW, Croze Consulting
 - Allen Daniels, LISW, EdD, Depression and Bipolar Support Alliance
 - Dick Dougherty, PhD, DMA Health Strategies
 - Jeannette Harrison, MSW, Consultant
 - Gail Hutchings, MPA, Behavioral Health Policy Collaborative
 - John Morris, MSW, Technical Assistance Collaborative, Inc.
- 3:00 p.m. ACMHA 2010 Mentorship Program Kick-off
 ACMHA Research Interest Group Meeting
 Free Time to Explore Santa Fe
- 5:00 p.m. **ACMHA Reception**
 Collaborate and enjoy! Join colleagues at the close of the business day for hors d'oeuvres and ongoing conversation. A brief program will include introductions of the ACMHA Board of Directors, honor outgoing board members, and recognize Summit sponsors. *ACMHA extends thanks to Anasazi Software, Inc., and InfoMC Health Information Systems for their sponsorship of the reception.*
- 6:30 p.m. Dinner at Leisure

Thursday, March 25, 2010

- 7:30 a.m. Breakfast Buffet
- 8:30 a.m. **Taking Action to Address Global Problems**
 Planning and action are essential! In these rapidly changing times, what are we doing to respond? Speakers share concrete examples of actions and solutions to address the critical issues/questions explored Wednesday. Summit attendees will use this foundational information as a point of departure for the day's discussions regarding necessary changes to public, private, and business sectors. Speakers will explore the steps states, counties, organizations, and communities are taking to survive and thrive in a different fiscal environment; how the behavioral health benefit is being addressed by employers and others from a business perspective; what businesses see as the impact of legislative changes in health reform and parity; what it might mean to have broader or near universal coverage including a behavioral health benefit; how organizations at all levels (consumer, provider, local, state, national) will need to collaborate and coordinate if we are to care for the whole person; and the impact new collaborations will have on the various organizational cultures and value systems.
- Dale Jarvis, CPA, MCPP Healthcare Consulting
 - Kathy Reynolds, LMSW, ACSW, National Council for Community Behavioral Healthcare
 - Ron Finch, EdD, National Business Group on Health
 - Wilma Townsend, MSW, WLT Consulting, LLC
 - Edward Jones, PhD, ValueOptions
- 10:30 a.m. Break

- 11:00 a.m. **Crafting Solutions and Approaches**
- Solution focused! Group discussions build on the example solutions presented in the previous session. Working within the strategic framework initiated on Wednesday, attendees identify goals, priorities, and beginning points for change and successful leadership. Examples of areas for exploration include:
- How do we address the increased demand for services?
 - How do we lead? How do we collaborate across a broader system?
 - What do we do with the workforce shortage that seems to be growing?
 - How can we leverage health information technology?
 - How can we improve equity of access and cultural competence of services?
 - With decreasing resources, how do we work smarter and better with what we have instead of only holding up our hands asking for more?
- Discussion Moderators*
- 12:00 p.m. **Awards Luncheon**
- ACMHA will honor four individuals with The Saul Feldman Lifetime Achievement Award, The Barton Distinguished Fellow Award, The Timothy J. Coakley Prize for Consumer Leadership, and The King Davis Award for Emerging Leadership in Promoting Diversity and Reducing Disparities.
- *Host: Ron Manderscheid, PhD, National Association of County Behavioral Health And Developmental Disability Directors; President-Elect, ACMHA: The College for Behavioral Health Leadership*
- 1:30 p.m. **Creating an Action Matrix**
- Mapping the waypoints. Building on discussions to date and ideas generated from those dialogues, what specific actions must we add to the strategic planning we have begun? During the session the facilitation team, moderators, and participants associate solutions and actions developed through discussion with previously developed questions and issues – creating a “matrix” of potential local responses/solutions to the broad issues.
- Strategic Facilitation Team*
- 3:00 p.m. ACMHA Emerging Leader Interest Group Meeting
ACMHA Diversity Interest Group Meeting
Free Time to Explore Santa Fe
- 5:00 p.m. Open Evening/Dinner at Leisure

Friday, March 26, 2010

- 7:30 a.m. Breakfast Buffet
- 9:00 a.m. **Developing Your Strategic Plan**
- Taking it home! Beginning with a visual overview from the strategic facilitation team, the group is provided a distillation of the work done Wednesday and Thursday – an overarching strategic plan to guide individual actions for any attendee post-Summit. Through moderated discussion, the team assists each individual to craft their “own” strategic plan. Taking from the action-oriented ideas and forward thinking generated, individuals can pull the parts that are good beginning steps/continuation of activities to address in their own communities.
- Strategic Facilitation Team*
- 11:30 a.m. Summit Adjourns

REGISTRATION INFORMATION

Summit Fees

| | |
|-------|---|
| \$425 | ACMHA Member (2010 ACMHA Membership Dues must be paid by January 31, 2010 to be eligible for this rate) |
| \$575 | Non-Member Professional |
| \$250 | Spouse/Significant Others (Meals and Social Events only) |
| \$250 | One-Day Registration (Wednesday or Thursday) |

Registration fee entitles attendees to all program materials and handouts, refreshment breaks, scheduled meals, and social functions.

On-Site Registrations

Some on-site registrations may be accepted, but space is extremely limited. To determine the availability of space at the Summit, persons desiring to register after March 10, 2010 should contact the ACMHA office (executive.director@acmha.org or 505-822-5038) to check availability.

Cancellations

No refunds will be issued after March 3, 2010. ALL refunds prior to that time will be assessed a \$100 cancellation fee. Substitutions are permitted. Please notify ACMHA in writing, ATTN: Kris Ericson (executive.director@acmha.org) prior to March 3 of substitutions.

Accreditation

CEU and/or CME credit is not offered for this program.

Hotel

Eldorado Hotel and Spa
309 W San Francisco St
Santa Fe, NM 87501
Reservations: 800-955-4455 or rez@eldoradohotel.com

Summit attendees are responsible for their own hotel reservations. Reservations may be made by calling the hotel at 800-955-4455 or sending email to rez@eldoradohotel.com. Please assure that you are provided a confirmation number when making your reservation.

The ACMHA room block is available until 5:00 p.m. **February 22, 2010.** Rates are \$179/night single or double plus appropriate taxes. A limited number of government rate rooms are also available at \$99/night single or double plus applicable taxes. The Eldorado Hotel and Spa also has an additional \$2/night charge for housekeeping gratuity, which is automatically added to the room bill. When making reservations, please indicate that you are requesting the group rate for ACMHA: The College for Behavioral Health Leadership. More information about the hotel is available at www.eldoradohotel.com.

Airports & Transportation

Santa Fe is primarily served through the Albuquerque International Sunport. The Albuquerque International Sunport is served by the following major airlines: American, Continental, Delta, Frontier, Great Lakes, Northwest, Southwest, United, and US Airways. Limited service between the Santa Fe Municipal Airport/Los Angeles International Airport and Santa Fe Municipal Airport/Dallas-Fort Worth International Airport is available through American Eagle Airlines.

Access to Santa Fe is readily available by shuttle from the Sunport in Albuquerque. Travel time between the two cities is approximately one hour. Shuttle information is available from Sandia Shuttle Express – 888-775-5696 or www.sandiashuttle.com. The shuttle leaves the Sunport on an hourly schedule. Current rates are \$25 one way or \$45 roundtrip. Advance reservations may be secured online.

About Santa Fe

Santa Fe is the oldest capitol city in the United States and the cultural soul of the southwest. Situated 7,000 feet above sea level Santa Fe is a high desert community nestled at the foot of the Sangre de Cristo Mountains delivering panoramic mountain views in every direction. The city enjoys 300 days of sunshine each year. Average temperatures during March range from 30 – 58 degrees. With a rich and colorful tri-cultural heritage, traditional adobe architecture, ancient winding streets, and remarkable Native American and Hispanic arts, Santa Fe is known as the “City Different.” Galleries, museums, and fine restaurants all contribute to make Santa Fe a destination to soothe stressed nerves.

REGISTRATION FORM

Name _____ (as you would like it to appear on your name badge)
Credentials (if any used) _____
Position/Title _____
Organization _____
Mailing Address _____
City, State, ZIP _____
Phone _____ Fax _____
eMail _____
Name of Spouse/Personal Guest Attending _____

ACMHA Member \$425

(2010 ACMHA Membership Dues must be paid by January 31, 2010 to be eligible for this rate)

Non-Member Professional \$575

Spouse/Significant Other (Meals/Social Events only) \$250

Wednesday Only Registration \$250

Thursday Only Registration \$250

Registration fee entitles attendees to all program materials and handouts, refreshment breaks, scheduled meals, and social functions.

First Time Attendee (Please check this box if this is your first ACMHA Summit)

I require vegetarian meals.

TOTAL AMOUNT REMITTED:..... \$ _____

Card Type (MasterCard, Visa only) MasterCard Visa

Card Number _____ - _____ - _____ - _____

CVV Code _____

Name on Card _____

Expiration Date _____ (mm/yy)

Signature of Cardholder _____

This form may be faxed with credit card payment to 505-822-5068.

Checks should be made payable to ACMHA and sent with this form to:

ACMHA: The College for Behavioral Health Leadership
c/o Kris Ericson, PhD, Executive Director
7804 Loma del Norte Rd NE
Albuquerque, NM 87109-5419

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ABOUT ACMHA

ACMHA: The College for Behavioral Health Leadership has a proven record of demonstrating the vision to pinpoint cutting edge issues and support the development of innovative strategies to move the field. ACMHA accomplishes this by connecting a diverse group of behavioral health stakeholders and nurturing their leadership. The organization's work has yielded numerous achievements. Now in its 30th year, ACMHA is focused on equipping behavioral health leaders for a field that is rapidly changing in extraordinary times. In this role, ACMHA is increasingly recognized as the premier think tank for behavioral health innovations. ACMHA's unique mission focuses on leadership, service, and education within the profession as a solution-provider. Guided by its membership, Board of Directors, and a robust strategic plan, ACMHA is committed to expanding its range and diversity of membership experiences, providing peer-to-peer senior and emerging leadership forums, focusing on national issues related to policies and practices, and creating consensus where controversy exists around core issues related to the quality of behavioral health care for individuals, families, and communities.

The ACMHA membership is a diverse working network of influential leaders from across systems concerned with mental health and substance use conditions representing public and private administrators of services; national, state and county government; professional organizations addressing mental health and substance use; managed behavioral healthcare organizations; research and academia; and consumer and family advocacy organizations. These leaders join ACMHA to brainstorm, discuss, and find common ground. It is a prestigious professional group of preeminent thinkers and innovators who continue to drive behavioral health forward. ACMHA's independent role as a "neutral nation" is essential as a part of the transformation of the behavioral healthcare industry.