



2012 ACMHA SUMMIT:

Healthy Supports, Healthy Communities:
Improving the Health of Communities Through Social Supports

March 21 – 23, 2012

Francis Marion Hotel, Charleston, SC

ACMHA The College for
Behavioral Health
Leadership
CULTIVATING LEADERS
FOSTERING INNOVATION

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Program Highlights

Transitions and transformations...that's what health care is all about. We are moving from an individual perspective to a focus on the collective power of people living, learning, working, and healing together. The enormous potential of community and social support is the focus of our exciting 2012 Summit to be held in beautiful Charleston, South Carolina.

On March 21 – 23, 2012, thought leaders from mental health, substance use, and the broader health care field will come together in Charleston to address three contemporary and compelling questions:

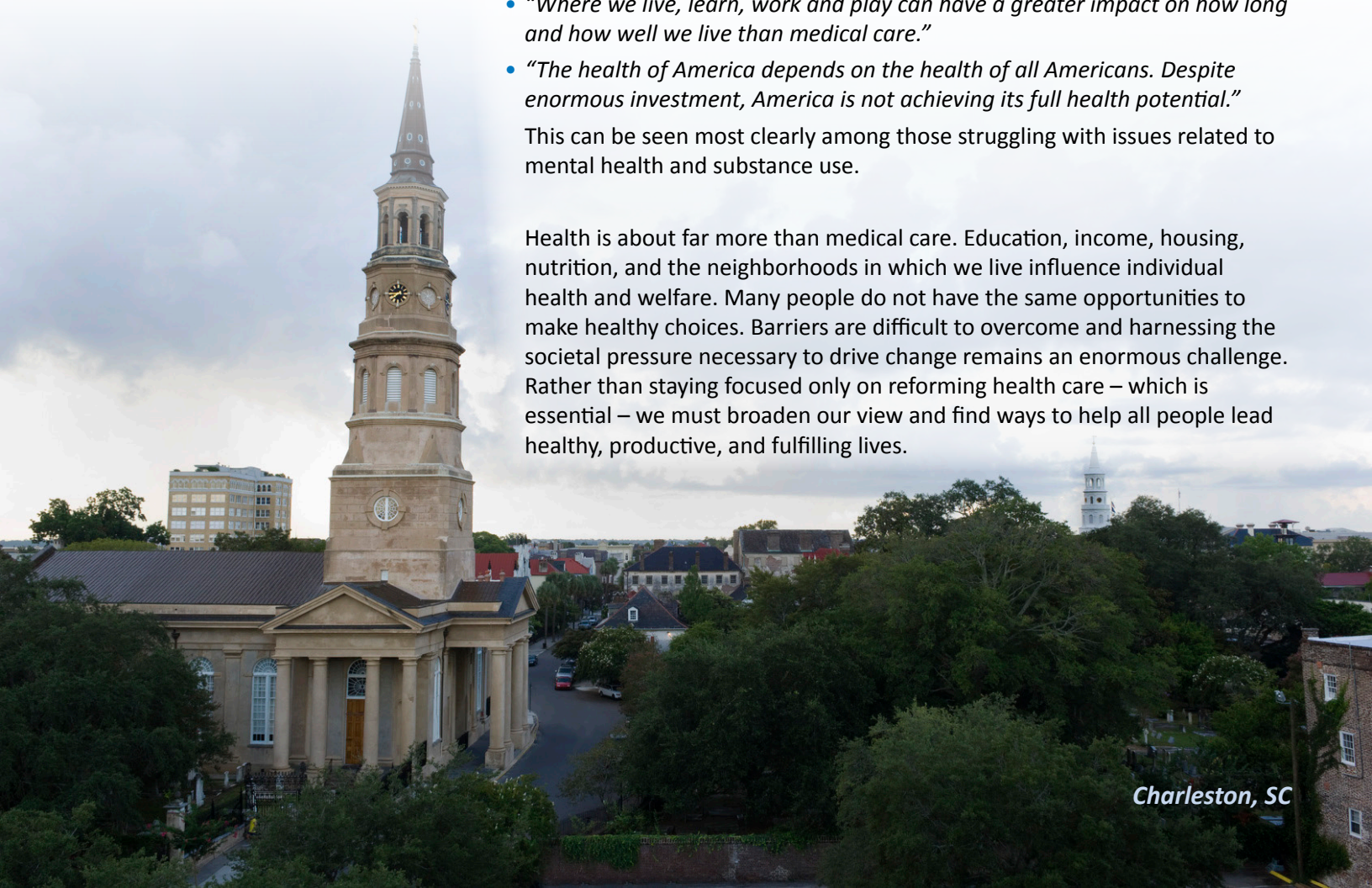
- What impact do social supports have on the health of a community?
- How can these supports change a community's social determinants of health?
- What are the implications of these changes for the prevention, treatment, and recovery of people with behavioral health problems?

We are challenged to raise awareness and achieve greater consensus among leaders about the social factors that affect health, particularly behavioral health. The need to act to improve the health of all Americans is essential. The Robert Wood Johnson Foundation Commission to Build a Healthier America has delivered two telling statements:

- *"Where we live, learn, work and play can have a greater impact on how long and how well we live than medical care."*
- *"The health of America depends on the health of all Americans. Despite enormous investment, America is not achieving its full health potential."*

This can be seen most clearly among those struggling with issues related to mental health and substance use.

Health is about far more than medical care. Education, income, housing, nutrition, and the neighborhoods in which we live influence individual health and welfare. Many people do not have the same opportunities to make healthy choices. Barriers are difficult to overcome and harnessing the societal pressure necessary to drive change remains an enormous challenge. Rather than staying focused only on reforming health care – which is essential – we must broaden our view and find ways to help all people lead healthy, productive, and fulfilling lives.



At this ACMHA Summit we will address how social supports – emotional, tangible, informational, and instrumental – enhance health in any community, be it a neighborhood, workplace, school, or virtual network. Learning from one another and hearing from stimulating speakers about how to effectively create change to promote health, we will engage in dialogue centered on promoting health by taking action outside the traditional realm of programs and treatment. We will address what steps need to be taken by whom in the community to get started, how efforts are sustained, and what kind of leadership is needed to do collaborative community work. Join us and give voice to provocative ideas and foster breakthrough thinking that will help each us harness the power of community action to improve the behavioral health of individuals and families across this country.

The Format

What's your favorite part of an ACMHA Summit? If you are like many people, you are thinking "the chats with colleagues between sessions." Too often, conferences are a lot of talking heads and not enough talking colleagues. The 2012 Summit flips the usual conference model on its head and structures work around the dynamism of the coffee break.

We will spend Summit in "community work sessions," punctuated by a handful of stimulating speakers. Discussion facilitators will create space for critical conversations on developing social supports in communities, improving community health, and the "fit" for behavioral health in communities. With this format, participants have the freedom to engage with colleagues around the key topics that inspire and stimulate them.

Getting Up To Speed

Diving into Summit conversations requires advance preparation. With so many inter-related concepts in play, an overview of key concepts is essential before engaging in strategic discussions. Here are some things you can review before Summit to make the most of your experience in Charleston. Links to documents are available at www.acmha.org.

- Breaking Through on the Social Determinants of Health and Health Disparities: An approach to message translation. (*Robert Wood Johnson Foundation Commission to Build a Healthier America*)
- A New Way to Talk About the Social Determinants of Health (*Robert Wood Johnson Foundation Vulnerable Populations Portfolio*)
- Closing the gap in a generation: Health equity through action on the social determinants of health. (*World Health Organization Commission on Social Determinants of Health*)
- Social determinants of health inequalities. (*Michael Marmot*)
- Global Learning Device on Social Determinants of Health and Public Policy Formulation (*World Health Organization*) <http://dds-dispositivoglobal.ops.org.ar/curso/cursoeng/contexto.html>
- Introduction to *The Outliers*, by Malcolm Gladwell: "The Roseto Mystery." (Available at amazon.com)
- The *Community Guide's* Model for Linking the Social Environment to Health (*American Journal of Preventive Medicine*)
- The Abundant Community: Awakening the Power of Families and Neighborhoods (www.abundantcommunity.com)

Ready, Set, Go

This Summit promises to break new ground about how we think about our world. Plan to be one of the pioneers who set the path for this new direction. Register now.



Francis Marion Hotel Lobby

Abbreviated Agenda

Wednesday, March 21

7:30 a.m.	Breakfast Buffet
8:30 a.m.	ACMHA Welcome: Setting the Summit Context
8:45 a.m.	Opening Presentation: How Social Supports Can Change the Health of a Community
10:45 a.m.	Community Work – Describing Diverse Communities
12:15 p.m.	Lunch
1:30 p.m.	Community Work – What social supports would likely improve the health of this community? How will you know that the health of the community has improved?
3:00 – 5:00 p.m.	ACMHA Interest Group and Committee Meetings
5:00 p.m.	ACMHA Reception and Sponsor Recognition

Thursday, March 22

7:30 a.m.	Breakfast Buffet
8:30 a.m.	Exploration of Work Output From Other “Communities”
8:45 a.m.	Exemplary Social Support Examples and Communities
10:30 a.m.	Community Work – What is the fit for behavioral health in the social supports of your community?
12:00 p.m.	ACMHA Awards Luncheon
1:30 p.m.	Exemplary Social Support Examples and Communities
2:30 p.m.	Community Work –What steps need to be taken by whom in the community to get started? How are efforts sustained? What are the leadership roles/skills that are needed to do collaborative community work?
3:30 – 5:30 p.m.	ACMHA Interest Group and Committee Meetings

Friday, March 23

7:30 a.m.	Breakfast Buffet
9:00 a.m.	Community Work Harvest
10:30 a.m.	Closing Presentation
12:00 p.m.	Summit Adjourns

The Francis Marion Hotel in Charleston, SC

The **Francis Marion Hotel** in Charleston's Historic District is the site of the 2012 Summit. Named for General Francis Marion, the "Swamp Fox" of the American Revolution, the hotel opened in 1924 as the largest and grandest in the Carolinas. The Francis Marion has undergone extensive restoration. Recent refurbishments have added to the comforts of today and enhanced the hotel's historic ambiance with sleek room décor reminiscent of the 1920's grandeur. The Francis Marion is an Historic Hotel of America.

The Francis Marion offers guests an opportunity to immerse themselves in Charleston's past and present. The location provides an easy walk to an array of shops, restaurants, antiques and attractions, including the South Carolina Aquarium, College of Charleston, and Charleston Harbor Tours. Restaurants abound in the King Street area with choices from world-class restaurants to trendy bistros, bars and nightlife. Upper King Street is also known for its Design District Shopping, a perfect location for home décor and accessories.

More information about the hotel and Charleston can be found at www.francismarionhotel.com and from the Charleston Convention and Visitor's Bureau at www.charlestoncvb.com/visitors.

Summit attendees are responsible for their own hotel reservations. Reservations may be made by calling the hotel at 843-722-0600 or 877-756-2121. When making reservations, please indicate that you are requesting the group rate for ACMHA: The College for Behavioral Health Leadership. Please assure that you are provided a confirmation number when making your reservation.

The ACMHA room block is available until **5:00 p.m. EST on February 24, 2012**. Rates are \$189/night single or double plus appropriate taxes. A very limited number of rooms are also available at the prevailing government rate at the time of reservation. More information about the hotel is available at www.francismarionhotel.com.



Hotel Information

Francis Marion Hotel

387 King St

Charleston, SC 29403

843-722-0600 or 877-756-2121

www.francismarionhotel.com

REGISTRATION FORM

Name _____
(as you would like it to appear on your name badge)

Credentials (if any used) _____

Position/Title _____

Organization _____

Mailing Address _____

City, State, ZIP _____

Phone _____

Fax _____

eMail _____

Name of Spouse/Significant Other (if attending) _____

FEES (please select the appropriate fields)

- ACMHA Member \$450
(2012 Membership Dues must be paid by January 31, 2012 to be eligible for this rate)
- Non-Member Professional \$600
- Spouse/Significant Other (meals/social events only) \$275
- One Day Registration (Day: _____) \$275
- Credit Card Surcharge \$12
(While ACMHA accepts MasterCard and Visa payments, a surcharge has been instituted to offset fees from the credit card companies.)

Registration fee includes all program materials, refreshment breaks, scheduled meals, and social functions.

ADDITIONAL INFORMATION

- First Time Attendee *(Please check this box if this is your first ACMHA Summit)*
- I require vegetarian meals.

ACMHA appreciates your support of its important activities and initiatives. Your tax-deductible contribution enables the College to continue to offer its programs.

ACMHA Contribution(s) \$ _____ (amount)

TOTAL AMOUNT REMITTED: \$ _____

Card Type (MasterCard, Visa only) MasterCard Visa

Card Number _____ - _____ - _____ - _____

CVV Code _____

Name on Card _____

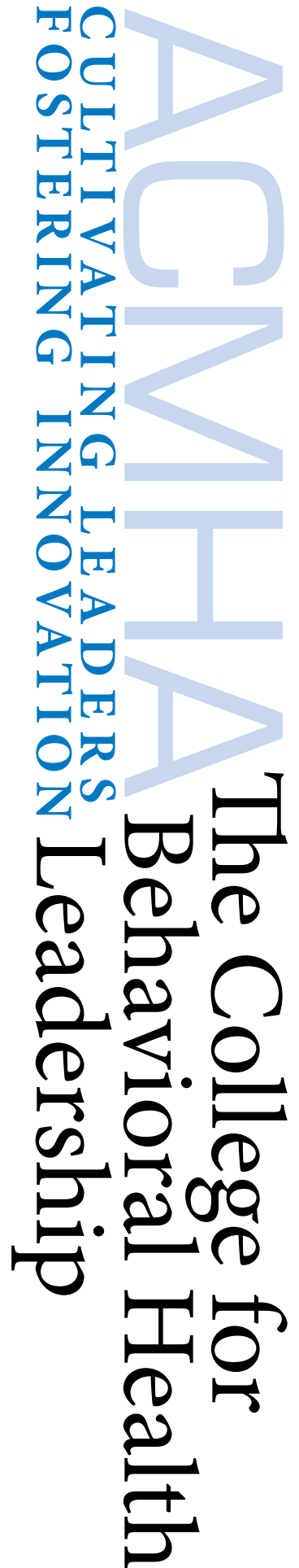
Expiration Date _____ (mm/yy)

Signature of Cardholder _____

This form may be faxed with credit card payment to 505-822-5068.

Checks should be made payable to ACMHA and sent with this form to:

ACMHA: The College for Behavioral Health Leadership
c/o Kris Ericson, PhD, Executive Director
7804 Loma del Norte Rd NE
Albuquerque, NM 87109-5419



About ACMHA

ACMHA: The College for Behavioral Health Leadership has a proven record of demonstrating the vision to pinpoint cutting edge issues and support the development of innovative strategies to progress the field. ACMHA accomplishes this by connecting a diverse group of behavioral health stakeholders and nurturing their leadership. The organization's work has yielded numerous achievements. Now in its 32nd year, ACMHA is focused on equipping behavioral health leaders for a field that is rapidly changing in extraordinary times. In this role, ACMHA is increasingly recognized as the premier think tank for behavioral health innovations. Guided by its membership, Board of Directors, and a robust strategic plan, ACMHA is committed to expanding its range and diversity of membership experiences, providing peer-to-peer senior and emerging leadership forums, focusing on national issues related to policies and practices, and creating consensus where controversy exists around core issues related to the quality of behavioral health care for individuals, families, and communities.

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